

International Conference in Caux, 2012  
Switzerland

# Migrants in Media

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# Aims

- To explore how migration/migrants is portrayed in the media
- To learn to recognise different points of view in the media
- To assess the impact of the media on the people concerned and the readers
- To accredit the positive contributions of migration/migrants
- To create a list of action for a positive and constructive media on migration/migrants

# Program

Time	Topics
16.00	Welcoming
16.15	Migration/migrants portrayed in the media
17.40	Taking actions
18.10	FIMM (forum for the integration of migrants)
18.20	Introspection and retrospection
18.30	Thank you and good bye

# Illegal migration from North Africa to Italy reaching crisis levels

Discussion:

- Where may this information have come from?
- How does it make you feel about migration/migrants?
- Do you think this information is true? Why or why not?



> Group work

# Headlines and the impacts on the readers... how true are they?

Italy's Lampedusa island hit by migrants crisis

The tiny Italian fishing island which now has MORE migrants fleeing Tunisia and Libya than inhabitants

EU fear of north African migrants „overblown“

Seaborne immigrant invasion racks holiday island of Lampedusa

840 refugees arrive in Lampedusa, 117 women 28 children

25 found dead in boat carrying refugees off Italy coast





# Discussion Points

- How does Media effect us a) as migrants, b) as readers without migration background?
  - (1) Perception of self of a) the migrants (light green, b) of the readers (dark green)
  - (2) Perception of the readers towards migrants, attitudes and behaviours them (blue)
  - (3) Perception of migrants towards the environment (re-)producing this image (pink)

# Critical Reflexion

1. Where may some of our opinions, or the opinions of people around us about migration/migrants come from?
2. Is what we read in the media always true?
3. Why should we care about good media reporting?
4. How can we ensure we get more accurate information?



# Do we know everything?

For example: Why do people migrate?

[http://www.youtube.com/watch?v=x3BQzAaU3LY&feature=player\\_embedded](http://www.youtube.com/watch?v=x3BQzAaU3LY&feature=player_embedded)

# Positive Rethinking

- What are the positive contributions of the people?

Example: Luis Gutierrez: Who's The Immigrant, Justin Bieber Or Selena Gomez?

- [http://southgate.patch.com/articles/luis-gutierrez-whos-the-immigrant-justin-bieber-or-selena-gomez-video#youtube\\_video-10497193](http://southgate.patch.com/articles/luis-gutierrez-whos-the-immigrant-justin-bieber-or-selena-gomez-video#youtube_video-10497193)

# your actions – our actions

- What is the first step you take to get a different point of view on migrants/migration?
- What is the step you take with the people around you (your private and professional environment) to change the perspective (multiple meanings) on migrants/migration?



# FIMM –Forum for the integration of migrants ([www.fimm.ch](http://www.fimm.ch))

- Umbrella association of migrants' organizations – recognized by the SG
- Political and religious neutral
- Commitment to (UNO and European-) Human Rights Charter
- Active integration policy (e.g. social, political, professional integration)
- Give migrants a voice



Thanks for the change we are  
going to make!

<http://www.youtube.com/watch?v=skH6WKuF5Ng>

# Tasks to do

- Write your headline and caption based on the view of your journalist
- Do not share your journalist's view with other groups
- In the plenary ask other groups to guess what they think the view of your journalist is.